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New, Rare and Good Old

≡ IRISES ≡



Wholesale Price List

Season 1931



TREHOLME GARDENS

Earl Wooddell Sheets, Owner

1831 Lamont St., N. W. - Washington, D. C.

WHOLESALE PRICE LIST

For delivery July 15th to September 30th, 1931

This price list is intended for the trade only. It is sent to you believing that you would be interested in obtaining the varieties needed for summer trade or planting at remarkably low prices. All plants are field grown, healthy and true to name, guaranteed to reach you in good condition. They will be of the size and quality intended for resale—the kind that will bring and keep customers. The size and quality is not due to fertilization or any mysterious formulae, but simply to the system of planting on good soil and to clean and intensive cultivation throughout the year. A large stock of most varieties enables me to send you the kind of plants I like to receive for my own use. If you are not already familiar with Treholme Quality and Service, consult the last edition of *Iris Lovers' Guide*, "New, Rare and Good Old Irises," for a statement of policy in this connection.

ORDER EARLY

All plants are offered subject to being in stock and not sold upon receipt of order. I have a good supply of most varieties but of a few the supply is limited. Some of the benefits you will receive from ordering early are:

EXTRA QUALITY—from first selection of plants.

BETTER SERVICE—by avoiding rush period.

PREVENT ERRORS—through personal supervision.

NO DISAPPOINTMENTS—due to sold out varieties.

SAVES MONEY—if discounts are taken advantage of.

TERMS

One-half cash with order, balance within 30 days after delivery of plants, unless otherwise arranged.

CASH DISCOUNTS

If order is received by June 15th and accompanied by full payment, the following discount will be allowed: 5% on all orders of more than \$10.00 and up to \$100.00; 10% on orders of more than \$100.00.



DELIVERY

All orders are carefully packed free. Delivery will be made without extra charge on all orders amounting to \$10.00 or more if received by June 15th, and on all orders accompanied by full payment. Otherwise delivery will be by express, collect, or by mail if desired, at actual cost of delivery.

SHIPMENT

Orders will be filled as desired insofar as possible. Shipments will begin July 15th and continue until September 30th. Spring shipment will not be made at prices quoted in this list.

WHOLESALE PRICES

This schedule of prices is for use in connection with the Retail Price List. The numeral after the name of a variety indicates the number of plants that may be ordered of that particular variety at the prices quoted in columns 2, 3, and 4 of the following schedule. The wholesale price of any variety is readily ascertained by reference to the retail price beginning on page 15, and then from the following schedule observing the prices in lots of 10, 25, and 100 or more. For example, 1 after "Amneres 1" which is priced at \$3.00 indicates that 10 plants may be purchased at \$2.25 each as shown in column 2 for a \$3.00 variety; 2 after "Allies 2" which is priced at \$2.00 indicates that 25 plants may be purchased at \$1.35 each as shown in column 3 for a \$2.00 variety; 3 after "Ambassadeur 3" which is priced at 35 cents indicates that 100 or more may be purchased at 16 cents each as shown in column 4 for a 35 cent variety. The varieties not numbered, if the retail price is \$2.00 or more each, will be sold in lots of 5 at the 10 rate; in lots of less than 5 as shown in column 1. Varieties the retail price of which is less than \$2.00, will be sold only in lots of less than 10 at prices shown in column 1. Special prices will be quoted on varieties available in lots of 1,000 or more.



PRICE SCHEDULE

	COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4
Retail Price Each	Price each in lots of less than 5 or 10 (See above)	Price each in lots of 10	Price each in lots of 25	Price each in lots of 50 or more
.15	---	.10	.08	.06
.20	---	.15	.12	.10
.25	.20	.18	.15	.12
.35	.30	.25	.20	.16
.50	.40	.35	.30	.25
.75	.60	.55	.50	.35
1.00	.85	.75	.65	.50
1.50	1.25	1.10	1.00	.75
2.00	1.70	1.50	1.35	1.00
2.50	2.10	1.90	1.65	1.25
3.00	2.50	2.25	2.00	1.50
3.50	2.90	2.60	2.30	1.75
4.00	3.25	3.00	2.60	2.00
5.00	4.25	3.75	3.35	2.50
6.00	5.00	4.50	4.00	3.00
7.50	6.25	5.60	5.00	3.75
10.00	8.50	7.50	6.65	5.00
12.00	10.00	9.00	8.00	6.00
15.00	12.50	11.25	10.00	7.50
20.00	16.00	15.00	13.35	10.00
25.00	20.00	18.75	16.65	12.50
30.00	25.00	22.50	20.00	15.00
35.00	27.50	26.25	23.35	17.50



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